



By Kimberly-Clark Professional®

We make it easy to do the right thing



Help your customers take the next step in meeting their waste reduction goals with RightCycle by Kimberly-Clark Professional®.

What is The RightCycle™ Programme?

This innovative programme enables your customers to collect previously hard-to-recycle items, such as Kimberly-Clark Professional™ apparel items and/or nitrile gloves, and have them turned into new consumer goods like flower pots, patio furniture and plastic shelving.

It is the first manufacturer-led recycling programme for non-hazardous PPE and it enables customers to get one step closer to achieving their zero landfill initiatives and corporate sustainability goals.

The RightCycle™ programme creates value for YOU:

- YOU are presenting a differentiated programme that changes the conversation away from price.
- YOU create lasting value with your customers by helping them meet their waste reduction and waste diversion goals.
- YOU are driving NEW revenue to help meet your growth objectives.
- YOU are creating a barrier to entry for your competitors, helping to protect your business.
- The RightCycle™ Programme is the BEST retention programme.





What can customers recycle?

Customers can use The RightCycle™ Programme to recycle a wide range of apparel items and nitrile gloves from Kimberly-Clark Professional™ that have been used in non-hazardous applications.

Apparel

- Kimtech™ A5 Cleanroom Coverall
- Kimtech™ A5 iHAM and Hood
- Kimtech™ A5 Sleeves
- Kimtech™ A7 / A7+ Lab Coat
- Kimtech™ A8 Breathable & Particle Protection Coverall

Nitrile Gloves

- All Kimtech™ Nitrile Gloves, sterile and non-sterile

Where do we offer the programme?

The programme is available in the UK, Ireland, Germany, Austria, Switzerland, Belgium, Netherlands, France and Spain.

How does it work?

Using The RightCycle™ Programme is easy, please ask your customer to follow these steps:

1. Contact your local Kimberly-Clark Professional™ representative or e-mail Kimtech.support@kcc.com to learn about how this programme can benefit your business.
2. Our Kimberly-Clark Professional™ contact person will explain the programme details, provide you with marketing tools and a bulk bag to start the collection.
3. Collect used, non-hazardous Kimberly-Clark Professional™ apparel items and nitrile gloves in receptacles located throughout your facility and consolidate waste in bulk bag.
4. Contact our recycling partner on rightcycle-freight@terracycle.eu once pallet is full and arrange and pay for transport to closest warehouse. A new, free of charge, bulk bag can be ordered through Kimberly-Clark Professional™.



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For more information email
Kimberly-Clark Professional™ at
kimtech.support@kcc.com

or visit us:
www.kimtech.eu

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